

MATERIAL GUIDELINES

Categories:

Product (P), Service & Solution (S&S), Organization & Culture (O&C), Smart City (SC)

Profile Write-up

1. **Description (Around 200 Words)**

Provide an overview, highlight interesting elements, and explain the purpose and functions of your award-winning product / service & solution / organizational culture / smart city in well-structured paragraph.

2. **Tagline / Quote**

Provide a one-liner tagline or quote that best represents your award-winning product / service & solution / organizational culture / smart city.

Example: *“Innovating for a Greener Tomorrow.”*

3. **Social Media & Website**

Provide your company's links for the following platforms:

Website:

Facebook:

LinkedIn:

(If unavailable or if you prefer not to be tagged, write "N/A")

4. **Highlights (3-5 Points)**

Provide the following details in point format:

A) Innovative Elements: Materials, technologies, or approaches incorporated.

B) Stand-Out Factors: Unique aspects that set your innovation apart.

C) Other Key Features: Additional attributes or benefits.